

Brazilian Carnival Ball 2010
In Support of
Toronto East General Hospital Foundation

Carnival Sponsor- \$75,000

BENEFITS

- One table for ten guests at the Ball (located in the front row)
- Invitation for ten guests to attend the VIP reception at the Ball
- Invitation for two guests to attend the Benefactor Recognition Dinner that will take place approximately one month prior to the Ball

PRINT/MEDIA RECOGNITION

The following communication materials from the Ball will feature your corporate logo as a Carnival Sponsor:

- Invitation mailed to 2,000 potential patrons
- Evening program for 1,700 guests
- Brazilian Carnival Ball website
- Full page thank you advertisement in a major newspaper
- Four giant video screens in the grand ballroom prior to and during dinner

Brazilian Carnival Ball 2010 Magazine

A high quality publication that is distributed via a major newspaper to 40,000 select homes and businesses after the Ball.

- Logo recognition on the sponsor acknowledgement page
- One full page colour advertisement

RECOGNITION BY TORONTO EAST GENERAL HOSPITAL FOUNDATION

- Name recognition on the Hospital's Donor Wall
- Logo recognition on the Hospital's front lawn banner, honouring all Brazilian Carnival Ball sponsors
- Invitation for eight guests to a post-event "Thank You Reception" with Co-Chairs Michael Cooper, Blake Hutcheson and Duncan Jackman, as well as the Hospital's Chief of Staff